

# SAMUEL CURTIS JOHNSON GRADUATE SCHOOL OF MANAGEMENT

## Overview

The Samuel Curtis Johnson Graduate School of Management at Cornell University prepares students for leadership positions in a variety of organizations and industries. The school offers course work in core business disciplines to provide potential managers with an understanding of the complexities of the professional world and organizations that they will join.

Students in other graduate programs and undergraduate students registered with the university are welcome in Johnson courses as space allows. There are several courses designed specifically for non-Johnson students that replicate the core courses taught to MBA students. Those are found in our course offerings under "Courses for Non-Johnson students".

Website: [johnson.cornell.edu](https://johnson.cornell.edu) (<https://www.johnson.cornell.edu/>)

## General Information

### Administration

- Vishal Gaur, Anne and Elmer Lindseth Dean of the Johnson Graduate School of Management
- Eddie Asbie, Executive Director, Admissions and Scholarship
- David Capaldi, Managing Director, Career Management Center
- Glen Dowell, Senior Director of MBA and MPS Programs
- Laura Georgianna, Executive Director, Leadership Programs
- Jamie Hintlian, Program Director, Masters of Business Analytics
- Sara Lynn Ianni, Executive Director, EMBA Programs
- Kaitlin Wooley, Director, Graduate studies
- Eric Lewis, Program Director, Masters of Professional Studies in Management and Masters of Professional Studies in Management-Accounting Specialization
- Manoj Thomas, Associate Dean of NYC Initiatives
- Brooke Tobey, Registrar

## Special Academic Opportunities

### Bachelors/MBA Five-Year Program

The five-year bachelor's/MBA program offers exceptional Cornell undergraduate students the opportunity to get a head start on their career. Eligible students apply to Johnson during the fall semester of their junior year and must complete all the requirements of their undergraduate major by the end of junior year. Bachelor's/MBA students take all of the MBA core courses during senior year and apply these credit hours to their bachelor's degree. During the second year, after graduation, students register full time as a Johnson student.

In order to complete the degree students must:

- Earn two residency units at Johnson by registering as a full-time student at Johnson after graduating from their undergraduate college

- Successfully complete at least 30 credit hours of graduate level coursework, including a minimum of 23 credit hours of Johnson electives
- Maintain a GPA of 2.50 or better in Johnson core courses and an overall GPA of 2.70 or better in Johnson courses

Full time status for the program is defined as a minimum of 12 graduate-level credits per term.

### Program Requirements

| Code                                                           | Title                                                                       | Hours       |
|----------------------------------------------------------------|-----------------------------------------------------------------------------|-------------|
| <b>Core Courses</b>                                            |                                                                             |             |
| NCC 5000                                                       | Financial Accounting                                                        | 2.5         |
| NCC 5010                                                       | Data Analytics and Modeling                                                 | 2.5         |
| NCC 5020                                                       | Microeconomics for Management                                               | 2.5         |
| NCC 5030                                                       | Marketing Management                                                        | 2.5         |
| NCC 5040                                                       | Leading Teams                                                               | 1.5         |
| NCC 5050                                                       | Critical and Strategic Thinking                                             | 1.5         |
| NCC 5060                                                       | Managerial Finance                                                          | 2.5         |
| NCC 5080                                                       | Managing Operations                                                         | 2.5         |
| NCC 5090                                                       | Strategy                                                                    | 2.5         |
| <b>Required Courses</b>                                        |                                                                             |             |
| NMI 5101                                                       | Work Experience                                                             | 1           |
| NBA 5700                                                       | Core Teams Practicum                                                        | 1           |
| <b>Leadership Elective</b>                                     |                                                                             |             |
| Select one of the following as a letter grade:                 |                                                                             | 1.5         |
| NBA 5035                                                       | Philanthropic Leadership                                                    |             |
| NBA 5140                                                       | Ethics and Corporate Culture                                                |             |
| NBA 6030                                                       | Strategies for Sustainability                                               |             |
| NBA 6130                                                       | Topics in Leadership: Women in the Workplace                                |             |
| NBA 6540                                                       | Power and Politics in Organizations                                         |             |
| NBA 6870                                                       | Leading Across Differences: Understanding Identity, Dialogue, and Influence |             |
| <b>Sustainability Elective <sup>1</sup></b>                    |                                                                             | <b>1.5</b>  |
| <b>SC Johnson Graduate-level Elective Courses <sup>2</sup></b> |                                                                             | <b>21.5</b> |
| <b>Additional Graduate-level Elective Courses <sup>3</sup></b> |                                                                             | <b>13</b>   |
| <b>Total Hours</b>                                             |                                                                             | <b>60</b>   |

<sup>1</sup> Students must take a course from the sustainability elective menu for a letter grade. The menu may be found within the Registrar's Office.

<sup>2</sup> SC Johnson College of Business courses are subject codes: AEM, HADM, NBA, NBAY, NMI, and REAL.

<sup>3</sup> Students may take any graduate level courses offered at Cornell (5000 level or above).

### Immersion

Johnson offers learning immersion courses in corporate finance, digital technology, investment banking, strategy and consulting, and strategic marketing. Immersions offer a semester of continuous focus and real-world problem solving.

CFI—Corporate Finance Immersion

Prerequisite: NCC 5060 Managerial Finance with grade of B or better.

The Corporate Finance Immersion (CFI) Practicum is designed to provide students with a real world and practical perspective on the activities,

processes and critical questions faced by corporate finance executives. It is oriented around the key principles of shareholder value creation and the skills and processes corporations use to drive value.

The CFI Practicum will help develop skills and executive judgment for students seeking roles in corporate finance, corporate strategy, business development, financial planning, treasury, and financial management training programs. The course can also help students pursuing consulting to sharpen their financial skills and get an excellent view of a corporation's strategic and financial objectives. The practicum is comprised of a mix of lectures, cases, guest speakers, and team projects. Additionally, there will be training workshops to build your financial modelling skills.

### **DTI—Digital Technology Immersion**

Limited enrollment: Johnson and Information Science MPS students with permission of the instructor.

The DTI program is designed for students interested in careers at the intersection of management and digital technology, such as data analytics, business intelligence, product management, information technology consulting, and more. Students will get exposed to a variety of topics through a series of guest speakers from a wide range of industries, including high-tech, accounting, marketing, consulting, and others. The highlight of the program is an industry-sponsored semester-long project for a new or existing information technology product. Projects will have an information technology aspect, such as data science, user-centered design, or databases, and a business aspect such as marketing or business strategy. Examples of projects include building a prototype mobile app, improving dashboards with information visualizations and analytics, and making recommendations for the company's technology operations, social media strategy, or business strategy based on internal and external data. Interdisciplinary project teams consist of a mix of Johnson MBA students with Information Science MPS students enrolled in the program. The project will provide you with the education to work on a real-life problem faced by a company and thus prepare you to excel at your future careers and summer internships. Focused activities will allow students to practice soft skills such as public speaking, team dynamics and leadership through the project work.

### **IBI—Investment Banking Immersion**

Prerequisite: NCC 5060 Managerial Finance with grade of B or better.

Enrollment restricted to first-year full-time MBA students pursuing a career in investment banking. Inappropriate for students interested in following a finance career in non-financial industry or non-finance careers (including consulting).

The Investment Banking Immersion Practicum is structured to provide students with "real world" investment banking experience in an academic environment. Students, working in teams, will play the role of investment bankers throughout the semester. Assignments will be structured in the form of client pitch-book presentations, which will generally be presented during class. Students will be exposed to, and will develop a working understanding of, all aspects of the capital raising and merger & acquisition processes.

### **SCI—Strategy and Consulting Immersion**

Enrollment in the SCI is restricted to first-year, full-time MBA students pursuing careers in consulting or internal strategy.

The Strategy and Consulting Immersion (MCI) is designed to help students "hit-the-ground-running" as a consultant or internal strategist.

By completing the MCI, students will develop the specific mindsets, behaviors, and skills to succeed on a wide range of engagements. The SCI Practicum consists of:

- small-group case discussions to improve students' problem solving, business acumen, and influence through the exploration of common strategic issues,
- hands-on training to help students develop the foundation of core consulting skills, and
- independent research projects to allow students to apply and refine their skills while building confidence in their ability to "add value" on day one.

The broader Immersion builds on the Practicum with coursework in managerial accounting and reporting, managing operations, data analytics and modeling, and advanced decision modeling. After completing the SCI, students will also receive guidance on customizing their second-year electives to support a career in Consulting.

### **SPMI—Strategic Product and Marketing Immersion**

Limited enrollment. Prerequisites:

| Code                     | Title                         | Hours |
|--------------------------|-------------------------------|-------|
| NCC 5000                 | Financial Accounting          | 2.5   |
| NCC 5010                 | Data Analytics and Modeling   | 2.5   |
| NCC 5020                 | Microeconomics for Management | 2.5   |
| NCC 5030                 | Marketing Management          | 2.5   |
| NCC 5060                 | Managerial Finance            | 2.5   |
| permission of instructor |                               |       |

The course objective is to train students to think and act like brand or product managers, some of the best trained and most upwardly mobile professionals in industry. The course focuses on managing products and brands from a variety of industries, including technology, consumer packaged goods, hospitality, healthcare, professional services, and consulting. Teaching methods include (1) student presentation of cases in class, (2) on-site visits with marketing companies, and (3) a consulting project wherein students solve marketing problems for a company. The consulting project is the capstone deliverable in this course.

## **Graduation Requirements**

**Information and graduation requirements for degree programs can be found on the respective program pages in this catalog.**

## **Degree Programs**

- Management, 2 year (MBA) (<https://catalog.cornell.edu/programs/two-year-residential-mba/>) [Two-Year Residential MBA]
- Management Science, 2 Year (MBA) (<https://catalog.cornell.edu/programs/two-year-residential-management-science-mba-stem-certified/>) [Two-Year Residential Management Science MBA (STEM Certified)]
- Management (MBA) (<https://catalog.cornell.edu/programs/johnson-cornell-tech-mba/>) [Johnson Cornell Tech MBA]
- Executive MBA (<https://catalog.cornell.edu/programs/cornell-executive-mba-metro-ny/>) [Executive MBA Metro NY]

- Boardroom Executive (w/Queens U-Ontario) (MBA) (<https://catalog.cornell.edu/programs/cornell-executive-mba-america/>) [Executive MBA Americas]
- Executive MBA (Healthcare Leadership) (<https://catalog.cornell.edu/programs/healthcare-leadership-executive-mba-ms/>) [Executive MBA/MS in Healthcare Leadership]
- Management (w/ Tsinghua U-China) (MBA) (<https://catalog.cornell.edu/programs/cornell-tsinghua-mba-fmba/>) [Cornell-Tsinghua MBA/FMBA]
- Business Analytics (MS) (<https://catalog.cornell.edu/programs/business-analytics-bana-ms/>)
- Management (MPS) (<https://catalog.cornell.edu/programs/management-mps/>) [Management; and Accounting Specialization]
- Management (PhD) (<https://catalog.cornell.edu/programs/management-phd/>) - administered by the Graduate School

## Dual Degree Programs

- Management and Law (MBA/JD) (<https://catalog.cornell.edu/programs/dual-degree-program-jd-mba/>)
- Management and Industrial & Labor Relations (MBA/MILR) (<https://catalog.cornell.edu/programs/milr-mba/>)

## Policies and Procedures

These policies and procedures are effective for Management, 2 year (MBA).

## Residency

MBA students are required to complete 4 semesters of residency. To earn full residency, an MBA student must attempt a minimum of 12 graduate-level credits per term.

## Enrollment

Johnson does not adhere to the university standard add/drop dates. Johnson has a shortened enrollment period, for first and second half, the add period. For full term courses, the add period lasts approximately two weeks. Please see class notes within the Class Roster for exact dates of enrollment.

## Auditing

NBA, NCC, NMI, and MGMT classes may not be taken for the grade option of audit.

## Academic Calendars

Some Johnson programs have a non-standard calendar and do not follow the University's calendar. Each program page will display the program's non-standard calendar.

## Faculty

### A

Ahuja, Gautam, PhD, U. of Michigan. Prof., Management and Organizations, Eleanor and George Landew Professor of Management

Anderer, Arielle, PhD, U. of Pennsylvania. Asst. Prof., Operations, Technology and Information Management

### B

Bailey, Warren B., PhD, U. of California, Los Angeles. Prof., Finance, Krause Faculty Fellowship in Real Estate Management

Baron, Matthew, PhD, Princeton U. Asst. Prof., Finance

Basu, Kaushik, PhD, London School of Economics and Political Science. Prof., Applied Economics and Policy

Bhojraj, Sanjeev, PhD, U. of Florida. Prof., Accounting, Alumni Professor in Asset Management

Bloomfield, Robert J., PhD, U. of Michigan. Prof., Accounting, Nicholas H. Noyes Professor of Management

Bondi, Tommaso, PhD, Stern School of Business, New York. Asst. Prof., Marketing and Management Communication

Boughanmi, Khaled, PhD, Columbia U. Asst. Prof., Marketing and Management Communication

### C

Campello, Murillo, PhD, U. of Illinois, Urbana-Champaign. Prof., Finance, Lewis H. Durland Professor of Management

Chang, Sungyong, PhD, Asst. Prof., Management and Organizations

Chen, Li, PhD, Stanford U. Prof., Operations, Technology and Information Management, Emerson Professor of Manufacturing Management, Breazzano Family Term Professor of Management

Chen, Ya-Ru, PhD, Columbia U. Prof., Management and Organizations, Nicholas H. Noyes Professor of Management

Chen, Yi, PhD, Yale U. Asst. Prof., Strategy and Business Economics

Cong, William, PhD, Stanford U. Assoc. Prof., Finance, Rudd Family Professor of Management

Corum, Adrian Aycan, PhD, Wharton School, U. of Pennsylvania. Asst. Prof., Finance

Cui, Yao, PhD, U. of Michigan. Asst. Prof., Operations, Technology and Information Management

### D

Davis, Andrew, PhD, Pennsylvania State U. Assoc. Prof., Operations, Technology and Information Management

Dearing, Adam, PhD, U. of Michigan. Asst. Prof., Strategy & Business Economics

Dowell, Glen W. S., PhD, U. of Michigan. Prof., Management and Organizations, Henrietta Johnson Louis Professor of Management

Duguid, Michelle, PhD, Cornell U. Assoc. Prof., Management and Organizations

### F

Filipowicz, Allan, PhD, Harvard U. Clinical Prof., Management and Organizations

### G

Garbinksy, Emily, PhD, Stanford U. Assoc. Prof., Marketing and Management Communication

Gaur, Vishal, PhD, The Wharton School, U. of Pennsylvania. Prof., Operations Technology and Information Management, Anne and Elmer Lindseth Dean of the Johnson Graduate School of Management

Girotra, Karan, PhD, The Wharton School, U. of Pennsylvania. Prof., Operations, Technology and Information Management, Charles H. Dyson Family Professor of Management

Guest, Nick, PhD, Massachusetts Institute of Technology. Asst. Prof., Accounting

Gupta, Sachin, PhD, Cornell U. Prof., Marketing and Management Communication, Henrietta Johnson Louis Professor of Management

## H

Heffetz, Ori, PhD, Princeton U. Assoc. Prof., Strategy and Business Economics

Hildreth, J. Angus, PhD, U. of California, Berkeley. Asst. Prof., Management and Organizations

Hu, Yichun, PhD, Cornell U. Asst. Prof., Operations, Technology and Information Management

Huang, Ming, PhD, Stanford U. Prof., Finance

## J

Jarrow, Robert A., PhD, Massachusetts Institute of Technology. Prof., Finance, Ronald P. and Susan E. Lynch Professor of Investment Management

Johnson, Justin, PhD, Massachusetts Institute of Technology. Prof., Strategy and Business Economics, Deane W. Malott Professor of Management

Jungbauer, Thomas, PhD, Kellogg School of Management, Northwestern U. Asst. Prof., Strategy and Business Economics

## K

Kadiyali, Vrinda, PhD, Northwestern U. Prof., Marketing and Management Communication, Nicholas H. Noyes Professor of Management

Kankanhalli, Shreya, PhD, Stanford Graduate School of Business. Asst. Prof., Marketing and Management Communication

Karolyi, G. Andrew, PhD, U. of Chicago. Prof., Finance, Harold Bierman, Jr. Distinguished Professor of Management; Charles Field Knight Dean of the Cornell SC Johnson College of Business

Kaynar Keles, Nur, PhD, Los Angeles Anderson School of Management, U. of California. Asst. Prof., Operations, Technology and Information Management

## L

Lu, Yao, PhD, U. of Chicago Booth School of Business. Asst. Prof., Accounting

## M

Mannix, Elizabeth A., PhD, U. of Chicago. Prof., Management and Organizations, Ann Whitney Olin Professor of Management

Manzoor, Emaad. PhD, Carnegie Mellon U., Asst. Prof. Marketing and Management Communication

McClellan, Elizabeth, PhD, Cornell U. Assoc. Prof., Management and Organizations

Milstein, Mark B., PhD, U. of North Carolina, Chapel Hill. Clinical Prof., Management and Organizations

## N

Nelson, Mark W., PhD, Ohio State U. Prof., Accounting, Anne and Elmer Lindseth Dean, S.C. Johnson Family Professor of Management

## O

O'Hara, Maureen, PhD, Kellogg Graduate School of Management, Northwestern U. Prof., Finance, Robert W. Purcell Professorship of Management

## P

Park, Young-Hoon, PhD, The Wharton School, U. of Pennsylvania. Prof., Marketing and Management Communication, Sung-Whan Suh Professor of Management

Posenau, Kelly, PhD, U. of Chicago Booth School of Business. Asst. Prof., Finance

Preuss, Marcel, PhD, U. of Mannheim. Asst. Prof., Strategy and Business Economics

## R

Rafieiankoopaei, Omid, PhD, U. of Washington. Asst. Prof., Marketing and Management Communication

Raymond, Collin, PhD, U. of Michigan, Assoc. Prof., Strategy and Business Economics

Rennekamp, Kristina, PhD, Cornell U. Prof., Accounting

Rifkin, Jacqueline, PhD, Duke U. Asst. Prof., Marketing Management and Communication

## S

Saar, Gideon, PhD, Cornell U. Prof., Finance, Dr. Phillip and Rosalyn Baron Professor of Management

Sah, Sunita, PhD, Carnegie Mellon U. Assoc. Prof., Management and Organizations

Schofield, Heather, PhD, Harvard U. Asst. Prof., Applied Economics and Policy

Sethuraman, Mani, PhD, Duke U. Asst. Prof., Accounting

Sine, Wesley, PhD, Cornell U. Prof., Management and Organizations, John and Dyan Smith Professor of Management and Family Business

Stewart, Scott D., PhD, Cornell U. Clinical Prof., Finance

## T

Tang, Johnny, PhD, Harvard U. Asst. Prof., Finance

Thomas, Manoj K., Ph.D, Stern School of Business, New York U. Prof., Marketing and Management Communication, Nakashimoto Professor

## V

van Osselaer, Stijn, PhD, U. of Florida. Prof., Marketing and Management Communication, S.C. Johnson Professor of Marketing

**W**

Waldman, Michael, PhD, U. of Pennsylvania. Prof., Strategy and Business Economics, Charles H. Dyson Professor of Management

White, Brian, PhD, U. of Illinois, Urbana-Champaign. Assoc. Prof., Accounting

Wiernsperger, Martin, Asst. Prof. Accounting

Woolley, Kaitlin, PhD, U. of Chicago. Assoc. Prof., Marketing and Management Communication

**Y**

Ye, Mao, PhD, Cornell U. Assoc Prof., Finance

Yeung, Eric, PhD, U. of Oregon. Prof., Accounting

**Z**

Zhang, Xinyu, PhD, U. of Texas, Austin. Asst. Prof., Accounting, Clifford H. Whitcomb Faculty Fellowship

**Lecturers**

Allen, Randy L., BA, Cornell U. Sr. Lec., Strategy and Business Economics

Bordoni, Chris, MBA, U. of Chicago, Booth School of Business. Sr. Lec., Strategy and Business Economics

Casanova, Lourdes, PhD, Universidad de Barcelona (Spain). Sr. Lec., Management and Organizations, Gail and Roberto Canizares Director of the Emerging Markets Institute

Casey Jr., George W., MA, U. of Denver. Distinguished Sr. Lec. of Leadership, Management and Organizations

Gal, Steven S., JD, U. of Southern California. Sr. Lec., Management and Organizations

Georgianna, Laura, MBA, Cornell U. Sr. Lec., Management and Organizations, Donald F. Douglas Director of the Roy H. Park Leadership Fellows Program

Kalantzi, Sofia, PhD, Drexel U. Sr. Lec., Strategy and Business Economics

Karamanis, Theomary, PhD, Northwestern U. Sr. Lec., Marketing and Management Communication

Kubanek, Stefanie, MA, Royal College of Art. Sr. Lec., Management and Organizations

Minas, James P., PhD, Royal Melbourne Institute of Technology, Lec., Operations, Technology and Information Management

Mink, Barbara E., MA, Cornell U. Sr. Lec., Marketing and Management Communication

Noble-Grange, Angela P., MBA, Cornell U. Sr. Lec., Marketing and Management Communication

Pascarella, Drew, MBA, Cornell U. Sr. Lec., Finance, Rempe Wilson Distinguished Lecturer

Ray, Gregory, PhD, Cornell U. Sr. Lec., Management and Organizations

Sauer, Stephen, PhD, Cornell U. Sr. Lec., Management and Organizations

Snow, Craig, PhD, Purdue U. Sr. Lec., Marketing and Management Communication

Yang, Xi, PhD, Cornell U. Lec., Finance

**Adjunct and Visiting Faculty**

Barstow, Buz, PhD, Cornell U., Visiting Assoc. Prof., Management and Operations

Bayne, John, MBA, Harvard Business School, Harvard U., Visiting Lec., Operations, Technology & Information Management

Beer, Ruth, Visiting Asst. Prof., Operations, Technology & Information Management

Bell, Thatcher, MBA, U. of Pennsylvania. Visiting Lec., Management and Operations

Beniluz, Yoel, PhD, U. of Chicago. Visiting Lec., Accounting

Blevins, John, MBA, U. of California, Los Angeles, Operations, Technology & Information Management

Bohling, Timothy, DBA, Robinson College of Business, Georgia State University, Visiting Prof. of Practice, Marketing & Management Communication

Busby, Loren, MBA, Columbia Business School, Visiting Lec., Management and Operations

Caggiano, Kathryn, PhD, Cornell U. Visiting Prof. of Practice, Operations, Technology and Information Management

Capaldi, David, MBA, Cornell U. Visiting Lec., Finance

Claes, Kim, PhD, INSEAD., Visiting Asst. Prof., Management and Organizations

Clancy, Paul, MBA, Columbia Business School., Visiting Sr. Lec., Finance

Cohen, Melissa, BS, Loyola University, Visiting Lec., Management and Organizations

Cole, Benjamin, PhD, Ross School of Business, University of Michigan, Visiting Prof., Management and Organizations

Cook, Nathan, JD, Rutgers U. Visiting Lec., Management and Organizations

Desai, Rustom, MBA, Cornell U., Visiting Sr. Lec., Strategy and Business Economics

DeSpirito, Antonio, JD, Harvard Law School., Visiting Lec., Finance

Duke, Duncan, PhD, Cornell U., Visiting Assoc. Proff., Management and Organizations

Evans, Thomas, PhD, Clemson U. Visiting Sr. Lec., Strategy & Business Economics

Finger, Lutz, MBA, INSEAD. Visiting Sr. Lec., Operations, Technology and Information Management

Flores-Macias, Gustavo, PhD, Georgetown U. Visiting Assoc. Prof., Management and Organizations

Fuloria, Prashant, PhD, Stanford U. Visiting Lec., Marketing and Management Communication

Godert, Aaron, MBA, Samuel Curtis Johnson Graduate School of Management, Cornell U., Visiting Lec., Management and Organizations

Gómez-Baquero, Fernando, PhD, U. at Albany SUNY. Visiting Lec., Management and Organizations

Goren, Bahriye, MS, Erasmus U., Visiting Prof. of Practice, Marketing and Management Communication

Grinstein, Yaniv, PhD, Carnegie Mellon U. Adjunct Prof., Finance

Grossman, Rob, MBA, Northwestern U., Visiting Lec., Strategy and Business Economics

Hintlian, Jamie, MBA, Cornell U. Visiting Lec., Operations, Technology and Information Management

Hirschhorn, Beth, MBA, Stern School of Business, New York U., Visiting Asst. Prof., Marketing and Management Communication

Ingrando, Carla, PhD, U. of Notre Dame, Visiting Lec., Management & Organizations

Ippolito, Andrea, MS, MIT. Visiting Lec., Management and Organizations

Jain, Shailendra, PhD, Stern School of Business. New York U. Visiting Prof., Marketing and Management Communication

Janosi, Tibor, PhD, Cornell U. Visiting Prof. of Practice, Finance

Juels, Ari, PhD, UC Berkeley, Visiting Lec., Operations, Technology and Information Management

Kagan, Jeremy, MBA, Columbia Business School. Visiting Lec., Marketing and Management Communication

Kambhampati, Krishnamurty, MEng, Cornell U., Visiting Lec., Management and Organizations

Kastoun, Cesar, MA, École Supérieure d'Ingénieurs de Beyrouth, Visiting Lec., Operations, Technology & Information Management

Kingsley, Margaret, MBA, Cornell U. Visiting Lec., Finance

Kvochko, Elena, Visiting Lec., Operations, Technology and Information Management

Kyung, Ellie, Visiting Assoc. Prof., Marketing & Management Communication

Lee, Clarence, DBA, Harvard U., Visiting Lec., Operations, Technology and Information Management

Luthra, Vidur, MBA, Cornell U. Visiting Sr. Lec., Operations, Technology and Information Management

Mankad, Shawn, PhD, U. of Michigan, Visiting Asst. Prof., Operations, Technology & Information Management

Mattes Greenberg, Rachel, MBA, Cornell U., Visiting Lec., Management and Organizations

Mazzei, Christopher, MBA, New York University, Visiting Sr. Lec., Operations, Technology & Information Management

Meredith, Christopher, MBA, Cornell U. Visiting Sr. Lec., Finance

Murphy, Ellen, Visiting Lec., Management and Organizations

Nichols, D. Craig, PhD, Indiana U. Visiting Asst. Prof., Accounting

Nickitas, Nick, MBA, Cornell U. Visiting Lec., Management and Organizations

Radhakrishna, Radha, PhD, U. of Michigan. Visiting Prof., Accounting

Ray, Gregory, PhD, Cornell U. Visiting Lec., Management and Organizations

Reyes, Jesse, MBA, Texas Tech U. Visiting Lec., Management and Organizations

Ridings, Barry, MBA, Cornell U. Visiting Sr. Lec., Finance

Rother, Kenneth, DEC, Dawson College, Montreal. Visiting Lec., Management and Organizations

Saenz, Hernan, MBA, Cornell U. Visiting Sr. Lec., Strategy and Business Economics

Sanders, Nicholas, PhD, U. of California, Davis. Visiting Asst. Prof., Strategy and Business Economics

Santamaria, Natalia, PhD, Penn State U. Visiting Sr. Lec., Operations, Technology and Information Management

Schryver, Thomas, MBA, Cornell U. Visiting Lec., Management and Organizations, David J. BenDaniel Faculty Advisor for the BR Ventures Fund

Mark, Sirower, PhD, Columbia U., Visiting Lec., Finance

Symington, Robert, MBA, Cornell U. Visiting Sr. Lec., Finance

Treat, Bradley, MBA, Cornell U. Visiting Lec., Management and Organizations

Keifer, Meral V., PhD Social Science Institute, School of Business, Marmara U., Visiting Lec., Finance

van der Vliet, Daniel Garrett, M.Ed (<http://m.ed>), U of Vermont, Visiting Lec., Strategy and Business Economics

Whitehead, Charles K., JD, Columbia Law School, Columbia U., Adjunct Assoc. Prof., Management and Organizations

Wilson, Joseph, MBA, Cornell U. Visiting Sr. Lec., Finance

Wisner, Stephanie, MBA, Booth School of Business, U. of Chicago, Visiting Lec., Management and Organizations

Zalmanson, Lior, Visiting Lec., Operations, Technology and Information Management