BOARD OF DIRECTORS FORUM CERTIFICATE

Program Description

As the corporate landscape continues to evolve at an unprecedented pace, staying ahead of major developing technologies, regulatory trends, and geopolitical shifts is crucial for corporate boards.

Join us for an immersive, two-day program at Cornell Tech in New York City, coupled with virtual pre-work, to prepare for today's most urgent opportunities and challenges, including AI and other developing technologies.

Designed specifically for board members and senior leaders, this unique executive program will equip participants with the knowledge and tools necessary to navigate a rapidly evolving global business and technology environment. Through engagement with Cornell faculty, seasoned business and legal practitioners, former senior government regulators, and directors of public and private companies, you'll come away better prepared to capture the upside and effectively manage the disruptions presented by major developing technologies and international dynamics. In addition to presentations and panel discussions, you'll have the opportunity to participate in peer-to-peer sessions to share experiences and explore practical ways to implement best practices where there is a gap.

Ultimately, this certificate program aims to enhance the capabilities of corporate boards in strategically leading their organizations into a future with resilience, innovation, and sustainable growth.

Key Takeaways

- Get a big-picture view of technology, AI, geopolitics, and other mission-critical opportunities and risks for value creation and effective governance
- Gain a better understanding of leading-edge AI technologies, their uses, misuses, and business value — as well as how to anticipate potential downstream consequences
- Identify emerging issues in supply chain, cyber, and antitrust, strategizing ways to harness opportunities to build organizational readiness and resilience in shifting business climates
- Practice board-level leadership with a hands-on cyber crisis simulation to test and improve your response tactics
- Discover cutting-edge techniques and develop skill sets to guide the alignment of values, action, and communication in today's rapidly evolving ESG arena
- Carry out your duties more confidently and exercise sound, well-informed judgment in emerging and mission-critical areas arising in your boardroom
- Network with peers from diverse industries in facilitated sessions to explore fresh ideas about emerging topics and best practices

What You'll Earn

- Cornell Tech Board of Directors Forum Certificate from Cornell Tech
- 24 Professional Development Hours (2.4 CEUs)

Who Should Enroll

- For-profit board members
- Prospective board members in the for-profit arena at the executive level
- Those looking to move into a leadership role on a for-profit board
- Current or aspiring board members of public and private companies
- Active board members looking for a "refresher" or bringing technology to their boardroom table
- While people from any country may participate, courses are presented in English. Participants must have well-developed English communication and reading comprehension skills to participate in and benefit from the program.

Total Investment

- 2-day In-person summit on Cornell Tech campus, New York, NY, and a 1.5-hour live session.
- 24 total hours

How To Enroll

For more information on how to enroll, please visit Board of Directors Forum (https://ecornell.cornell.edu/certificates/financial-management/board-of-directors-forum/).

Courses

- 2-day forum with some online sessions at Cornell Tech Campus, New York, NY.