

# EXECUTIVE PRODUCT LEADERSHIP CERTIFICATE

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## Program Description

Want to learn from today's leading product and technology experts?

In collaboration with several of the world's most innovative companies, Cornell Tech is hosting an immersive 2-day program in New York City that is a must-attend for current product managers and technology leaders.

Join a focused group of peers, industry leaders, AI researchers, and faculty from Cornell Tech to learn, network, and discuss how you can leverage digital transformation to have a positive impact on the world. The summit blends leading-edge research with insights from top product experts. Additionally, pre-screening participants ensures high-value, closed-door conversations for the limited group of 50 leaders that attend.

Thought leaders will share their experiences and expertise on a range of topics, including the ethical considerations of AI, trends shaping the future of tech, and how to balance technical and business demands with complex market dynamics. Throughout the program, you will adopt a digital-first mindset and shape a transformative strategy you can apply to your organization. The program will help you develop a deeper understanding of the complex challenges that technology and product leaders face and equip you with the skills and knowledge you need to effectively navigate them. You'll discover how to drive digital innovation, build inclusive high-performing teams, and articulate a compelling product vision and strategy that will propel your organization forward.

## Key Takeaways

- Explore leading-edge research shaping the future of product and tech
- Transform your organization with vision, execution, and strategy to deliver results
- Gain the tools you need to execute a product vision aligned with innovative strategies
- Discover how different organizational models can accelerate digital transformation
- Build an inclusive culture on your product and tech teams
- Implement coaching and training models within your organization
- Discover how generative AI and machine learning technologies can influence business strategy
- Build your network through collaboration with Cornell faculty, industry experts, and fellow attendees

## Who Should Enroll

- Senior professionals in Product Management, Design, Data Science, Technology, and Engineering positions
- Aspiring Chief Product Officers
- Professionals responsible for AI initiatives

## How to Enroll

For more information on how to enroll, please visit Executive Product Leadership Certificate (<https://ecornell.cornell.edu/certificates/technology/executive-product-leadership/>).

## Courses

This is an immersive 2-day program hosted by Cornell Tech in New York City.