

INTERNATIONAL PUBLIC AND NGO MANAGEMENT CERTIFICATE

Program Description

Planning and evaluating programs and projects run by international organizations is particularly complex since the organizations typically must work indirectly with and through sovereign governments and other organizations. The increasing importance of these programs for national officials as well as international managers has increased the need to have staff well trained in results-based management, including evaluation, under these conditions.

After a short introduction to basic concepts used in results-based management, the program moves to the creation and enforcement of international agreements and then to coordinating services and support at the global and country level.

The program delves into the unique challenges and opportunities inherent in the management of international programs and will teach you exactly how to make global objectives attainable and measurable. Ultimately, you will learn how to apply the methodological tools used in the planning of different types of international programs so that you can ensure you're getting the results you planned for.

This program is designed for people who work in international public-sector organizations, NGOs, and nonprofits.

The courses in this certificate program are required to be completed in the order that they appear.

This program includes a year of free access to Symposium! These events feature several days of live, highly participatory virtual Zoom sessions with Cornell faculty and experts to explore the most pressing leadership topics. Symposium events are held several times throughout the year. Once enrolled in your program, you will receive information about upcoming events.

Throughout the year, you may participate in as many sessions as you wish. Attending Symposium sessions is not required to successfully complete the certificate program.

Key Takeaways

- Apply the concepts and tools of accountability and results-based management to international government, NGO, or nonprofit organizations
- Define complex international problems in ways that your organization can effectively address
- Create a results-based planning framework for your program that defines and connects the program's purpose with measurable outcomes
- Create effective international agreements
- Pre-plan for international emergencies
- Ensure accurate reporting on the intended results achieved by your program

What You'll Earn

- International Public and NGO Management Certificate from Cornell University's Jeb E. Brooks School of Public Policy
- 68 Professional Development Hours (6.8 CEUs)

Who Should Enroll

- Current and aspiring international program managers in public, NGO, or nonprofit organizations
- People at all levels in international public service organizations, government, and NGOs
- The program is especially relevant for those involved in program and project management, planning and budgeting, and program evaluation/results demonstration

Total Investment

- 3 months to complete all the courses

How to Enroll

For more information on how to enroll, please visit the eCornell website (<https://ecornell.cornell.edu/certificates/online/>).

Courses

Code	Title	Hours
eCornell CIPA531	Addressing Complex Problems Using Results-Based Management	0
eCornell CIPA532	Creating and Enforcing International Agreements	0
eCornell CIPA533	Coordinating Services and Support at the Global and Country Level	0