INTRAPRENEURSHIP CERTIFICATE

Program Description

Entrepreneurship isn't just for start-ups; it has become an essential cultural value for any successful organization. This certificate program will help you transform your organizational culture by developing entrepreneurial skills in your workforce that will help your people solve problems from a new perspective, formulate new business models, and cultivate a growth mindset.

Throughout the courses, you'll develop as a leader and intrapreneur by utilizing powerful critical thinking, systems thinking, and change management techniques that will ultimately help your established organization gain the same velocity, agility, and ability to innovate that often gives startups a distinct (and sometimes disruptive) competitive advantage.

Key Takeaways

- Cultivate an entrepreneurial mindset in how you approach new business opportunities within an existing company
- Establish organizational processes and systems that balance the risk and rewards of new ideas to maximize potential for success
- Lead change initiatives effectively in your organization
- Diagnose external factors that are driving the strategic orientation of your organization
- Bridge the gap between current and desired states by identifying and articulating critical questions to your problem that must be answered
- Generate a range of innovative, evidence-based solutions to critical business problems
- Build your organizational culture around shared mental models of your vision and mission using creative incentives

What You'll Earn

- Intrapreneurship Certificate from Cornell SC Johnson College of Business
- 48 Professional Development Hours (4.8 CEUs)

Who Should Enroll

- Mid-level professionals looking to improve and expand their influence and move into leadership roles
- Managers and leaders handling resource investments, process improvements, or priority changes
- C-level executives and VPs interested in building an innovation culture and competitive advantage
- Consultants
- Analysts

Total Investment

- 3 months to complete all the courses

How to Enroll

For more information on how to enroll, please visit Intrapreneurship Certificate (https://ecornell.cornell.edu/certificates/leadership-and-strategic-management/intrapreneurship/).

Courses

Code	Title	Hours
eCornell CIPA521	Framing Complex Problems with Systems Thinking	0
eCornell CIPA526	Becoming a Systems Leader	0
eCornell CTECH301	Creating Advantage Through Entrepreneurial Thinking	0
eCornell LSM401	Problem-Solving Using Evidence and Critical Thinking	0
eCornell LSM402	Making a Convincing Case for Your Solution	0