

INVENTION AND IP MANAGEMENT CERTIFICATE

Program Description

There are many great ideas about how to solve problems, but it takes a special set of skills to determine which ideas can become inventions and which of those inventions are commercially viable.

In this certificate program, you will explore strategies to help gauge the market for an invention. To gain practice in identifying the best intellectual property or bioproperty strategies for your needs, you'll use several custom tools to help clearly define uniqueness, competitiveness, and viability. As you prepare for the next steps in the process, these tools will also support you in drafting a summary to describe the invention to key stakeholders, exploring different commercialization pathways for inventions, and mastering best practices for navigating each pathway. Finally, you'll have the opportunity to examine recommendations for creating an invention management system for your team and for how to foster an invention management mindset. By the end of this program, you will have developed insight into processes to better create and execute the management of commercially viable inventions.

The courses in this certificate program are required to be completed in the order that they appear.

Key Takeaways

- Define what makes an idea inventive
- Explore the benefits and costs of an invention
- Explore additional intellectual property and bioproperty tools to help protect your invention
- Assess the inventive features, property control position, and marketability of an invention to identify potential value
- Select the best commercialization and implementation pathway for an invention
- Establish a system for managing and collecting inventions

What You'll Earn

- Invention and IP Management Certificate from Cornell University's College of Agriculture and Life Sciences
- 72 Professional Development Hours (7.2 CEUs)

Who Should Enroll

- Entrepreneurs
- IP managers
- Invention and innovation managers
- Engineers
- Scientists
- R&D and business development professionals
- Tech transfer professionals
- Business managers
- Consultants

Total Investment

3 months to complete the courses.

How to Enroll

For more information and to enroll, please visit Invention and IP Management Certificate (<https://ecornell.cornell.edu/certificates/financial-management/invention-and-ip-management/>).

Courses

Code	Title	Hours
eCornell CALS231	Understanding the Invention	0
eCornell CALS232	Developing a Unique Value Proposition	0
eCornell CALS233	Securing Inventions, IP, and Bioproperty	0
eCornell CALS234	Preparing for Commercialization and Implementation	0
eCornell CALS235	Partnerships and Contracts	0
eCornell CALS236	Invention System Management	0