

REAL ESTATE INVESTING AND FINANCE CERTIFICATE

Program Description

The effective management of real estate investments is one of the most important drivers of financial performance across many industries. As markets grow more competitive, it is increasingly crucial that leaders and managers enhance real estate investment and financing decisions by unlocking value in the property rights that underlie real estate investments as well as by having an ability to "run the numbers" in a thoughtful and accurate manner.

In this certificate program, you will explore the assumptions behind the property investment model for individual real estate assets. You will gain an understanding of how to use contemporary techniques in real estate market analysis to forecast rents, occupancy, expenses, and cash flows to accurately estimate the profitability of a prospective property. You will also determine how to leverage real estate capital markets – both public and private – to achieve your objectives. Using tools, you will enhance the profitability of both existing and prospective projects. By the end of the program, you will have the strategies, tactics, and tools to support your decision making, enabling you to increase the value of your real estate holdings.

Key Takeaways

- Accurately forecast real estate revenues for both new and existing properties
- Utilize property rights to create value and manage risk for your investment
- Determine how to support real estate investment, asset management, disposition, and refinancing decisions
- Analyze how real estate performs as a security in the secondary market

What You'll Earn

- Real Estate Investing and Finance Certificate from Cornell's SC Johnson College of Business
- 60 Professional Development Hours (6 CEUs)
- 60 credits towards the BOMI Continuing Professional Development Program (CPD)

Who Should Enroll

- Real estate investors
- Asset managers
- Underwriters
- Finance and business analysts
- Property attorneys
- Loan officers
- Property and facilities managers
- Project and portfolio managers

Total Investment

3 months to complete the program.

How to Enroll

For more information and to enroll, please visit Real Estate Investing and Finance Certificate (<https://ecornell.cornell.edu/certificates/real-estate/real-estate-investing-and-finance/>).

Courses

Code	Title	Hours
eCornell SHA583	Real Estate Investment Decisions	0
eCornell SHA584	Financing Real Estate Investments	0
eCornell SHA695	Feasibility and Market Analysis	0
eCornell SHA696	Managing Real Property Rights	0
eCornell SHA697	Real Estate Appraisal Process	0
eCornell SHA698	Public Real Estate Capital Markets	0