

STRATEGIC HEALTHCARE LEADERSHIP CERTIFICATE

Program Description

A smartly designed, well-executed strategic plan is indispensable not only to an organization's long-term success but to its very survival. Today's healthcare leaders need to lead their organizations and be able to strategically drive initiatives that interact with multiple affiliated entities. Whether you are a senior leader looking to refine your strategic skills or an early to mid-level healthcare professional aspiring to a strategic position, leading strategic initiatives will be key to your growth and success as a leader.

The Strategic Healthcare Leadership Certificate provides you with the critical skills you need to lead strategic initiatives in your organization to success through a series of six courses. Ultimately, leaders will increase their effectiveness in leading healthcare organizations through improved knowledge, skills, and practice implementing strategic plans.

Key Takeaways

- Recognize and compensate for psychological factors in yourself and in others that affect decision quality
- Establish responsibilities and accountabilities to ensure effective follow-through on decisions made
- Find ways to develop an effective agenda for change
- Identify strategies for dealing with inertia and resistance
- Evaluate initiatives for their applicability in reaching targets
- Create a strategic vision for your organization
- Identify areas for improvement and potential growth
- Develop a strategic plan that includes a set of strategic goals and an action plan for each goal
- Monitor progress and refine the strategic plan based on results

What You'll Earn

- Strategic Healthcare Leadership Certificate from Cornell College of Human Ecology and Cornell SC Johnson College of Business
- 48 Professional Development Hours (4.8 CEUs)
- 18 Professional Development Units (PDUs) toward PMI recertification

Who Should Enroll

- Early to mid-level healthcare professionals looking to move into a strategy position
- Hospital and healthcare facility administrators
- Department directors
- Senior level healthcare professionals
- VP level and C-suite executives
- Hospital board members

Total Investment

- 3 months to complete all the courses

How to Enroll

For more information on how to enroll, please visit Strategic Healthcare Leadership Certificate (<https://ecornell.cornell.edu/certificates/healthcare/strategic-healthcare-leadership/>).

Courses

Code	Title	Hours
eCornell SLN512	Aligning Healthcare Products, Services, and Strategies	0
eCornell SLN513	How to Build A Strategic Plan for your Healthcare Organization	0
eCornell LSM582	Strategic Decision Making	0
eCornell LSM591	Leading Organizational Change	0
eCornell JCB404	Effective Process Management in Healthcare	0
eCornell JCB406	Quality and Process Improvement Metrics and Strategies for Healthcare	0