

EXECUTIVE MBA

SC Johnson College of Business

Program Website (<https://www.johnson.cornell.edu/programs/emba/metro-ny/>)

CIP: 52.0201 | HEGIS: 0506.00 | NYSED: 31084

Program Description

The Executive MBA Metro NY (EMBA) is an MBA program for experienced working professionals. Coursework spans 22 months and includes four academic terms. Each term begins with a one week residence on the Ithaca campus. The remaining classes meet every other Saturday and Sunday on the Cornell Tech campus in New York City.

Designed for experienced professionals, the Executive MBA Metro NY program curriculum equips students with essential C-Suite leadership tools and advanced analytical skills to propel their careers to the next level. Through integrated coursework in areas such as Finance, Marketing, Data & Analytics, Entrepreneurship, Strategy, and Global Business, students develop and enhance key competencies critical for today's business leaders. A broad spectrum of elective courses augments the experience, allowing for customization and deep-dives into relevant, topical subject areas.

Executive MBA Metro NY students have the added advantage of applying what they learn on class weekends immediately to their professional environments on Monday—making real-time impact.

Full time status for the program is defined as a minimum of 6 graduate-level credits per term. This program follows a Non-Standard Calendar (p. 2).

EMBA Metro NY Curriculum Highlights

- Designed for high-achieving, working professionals.
- Curriculum offers breadth and scope of management, leadership, entrepreneurship and finance disciplines.
- Electives provide customization and deep-dives into important, topical subject areas necessary for today's visionary leaders.
- Immediately applicable skills and strategies.

Program Information

- Instruction Mode: In Person
- Location: Ithaca, NY

Program Requirements

Code	Title	Hours
Core Courses		21.5
NCCE 5000	Financial Accounting	
NCCE 5010	Managerial Statistics	
NCCE 5020	Microeconomics For Management	
NCCE 5030	Marketing Management	
NCCE 5040	Managing and Leading in Organizations	
NCCE 5050	Critical Thinking for Business Leaders	
NCCE 5060	Managerial Finance	
NCCE 5080	Managing Operations	
NCCE 5090	Business Strategy	

Elective Courses		38.5
NBAE 5010	Data Analytics ¹	
NBAE 5020	Managerial Reporting	
NBAE 5060	Financial Analysis and Investment Management ¹	
NBAE 5240	Macroeconomics and International Trade ¹	
NBAE 5600	Introduction to FinTech, Finnovation and Finalytics ¹	
NBAE 5650	Corporate Governance ¹	
NBAE 5685	Courageous Communication ¹	
NBAE 5700	Leadership and High Performing Teams ¹	
NBAE 5710	Cornell Management Simulation	
NBAE 5750	Technology Strategy ¹	
NBAE 5850	Customer Preference, Demand and Pricing Analytics	
NBAE 5900	Advanced Strategic Analysis	
NBAE 5980	Global Business Study	
NBAE 6030	Strategies for Sustainability	
NBAE 6060	Raising Capital ¹	
NBAE 6135	Business Strategy in a World of AI	
NBAE 6170	Designing Data Products ¹	
NBAE 6320	Core Leadership Skills for a VUCA World ¹	
NBAE 6340	Product and Brand Strategies	
NBAE 6440	Disruptive Innovative Companies from China and Other Emerging Markets ¹	
NBAE 6561	Investment Banking: Valuation and Transactions	
NBAE 6660	Negotiations ¹	
NBAE 6830	Innovation and New Venture Creation	
NBAE 6910	Entrepreneurship of Physical Products ¹	
NBAE 6915	Executive Presence	
NBAE 6920	Executive Presence II	
NBAE 6921		
Total Hours		60

¹ These courses are taught in Ithaca, all others are taught in NYC.

University Graduation Requirements Requirements for All Students

In order to receive a Cornell degree, a student must satisfy academic and non-academic requirements.

Academic Requirements

A student's college determines degree requirements such as residency, number of credits, distribution of credits, and grade averages. It is the student's responsibility to be aware of the specific major, degree, distribution, college, and graduation requirements for completing their chosen program of study. See the individual requirements listed by each college or school or contact the college registrar's office (<https://registrar.cornell.edu/service-resources/college-registrar-directory/>) for more information.

Non-academic Requirements

Conduct Matters. Students must satisfy any outstanding sanctions, penalties or remedies imposed or agreed to under the Student Code of Conduct (Code) or Policy 6.4. Where a formal complaint under the

Code or Policy 6.4 is pending, the University will withhold awarding a degree otherwise earned until the adjudication process set forth in those procedures is complete, including the satisfaction of any sanctions, penalties or remedies imposed.

Financial Obligations. Outstanding financial obligations will not impact the awarding of a degree otherwise earned or a student's ability to access their official transcript. However, the University may withhold issuing a diploma until any outstanding financial obligations owing to the University are satisfied.

Learning Outcomes

- Strategic Thinking and Decision-Making
 - Develop the ability to analyze complex business problems and implement strategic solutions.
 - Apply frameworks and tools to guide long-term planning and competitive positioning.
- Leadership and Change Management
 - Strengthen leadership capabilities, including leading diverse teams and managing organizational change.
 - Cultivate emotional intelligence, ethical leadership, and personal leadership style.
- Financial Acumen
 - Interpret and analyze financial statements and data to drive business decisions.
 - Understand corporate finance, budgeting, valuation, and risk management.
- Global Business Perspective
 - Understand global markets, international business dynamics, and cross-cultural management.
 - Evaluate how macroeconomic and geopolitical trends impact global strategies.
- Innovation and Entrepreneurship
 - Identify opportunities for innovation and business model development.
 - Apply design thinking and entrepreneurial frameworks within existing organizations.
- Operations and Supply Chain Management
 - Improve operational efficiency through process analysis, quality management, and logistics.
 - Integrate technology and data to optimize performance.
- Marketing and Customer Insights
 - Develop customer-centric strategies using market research, data analytics, and digital tools.
 - Position brands effectively in competitive markets.
- Ethical and Responsible Management
 - Navigate legal, ethical, and sustainability challenges in business.
 - Make responsible decisions that consider social, environmental, and stakeholder impacts.
- Communication and Influence
 - Communicate complex ideas clearly to a variety of stakeholders.
 - Build persuasive arguments and manage stakeholder expectations.
- Teamwork and Collaboration
 - Lead and collaborate in high-performing, cross-functional teams.
 - Manage interpersonal dynamics and conflict constructively.

Program Calendar

Fall 2025

Date	Event
July 20, 2025	First Day of Term
July 20, 2025	First Day of Instruction
November 22-30, 2025	Thanksgiving Break
December 20, 2025	Last Day of Exams
December 20, 2025	Last Day of Term

Spring 2026

Date	Event
January 3, 2026	First Day of Term
January 3, 2026	First Day of Instruction
January 11-18, 2026	Break
May 17, 2026	Last Day of Exams
May 17, 2026	Last Day of Term