

# MANAGEMENT (W/ TSINGHUA U-CHINA) (MBA)

SC Johnson College of Business

Program Website (<https://www.johnson.cornell.edu/programs/emba/tsinghua-finance/>)

CIP: 52.0201 | HEGIS: 0506.00 | NYSED: 36678

## Program Description

The Cornell-Tsinghua MBA/FMBA is a dual degree program offered by Johnson at Cornell University and PBC School of Finance (PBCSF) at Tsinghua University. The program predominantly operates in Beijing at Tsinghua University and is designed to appeal to corporate executives and organizational leaders across China.

The Cornell-Tsinghua MBA/FMBA program is the only program of its kind in the market. This dual-degree MBA program is delivered in English and Chinese (Mandarin) and is offered in partnership with the PBC School of Finance (PBCSF) at Tsinghua University. After two years of part-time study, graduates of the Cornell-Tsinghua MBA/FMBA program will receive an MBA from both Cornell University and Tsinghua University. This program, based in Beijing, accommodates the demanding lifestyles of fast-rising corporate stars and entrepreneurs, allowing students to balance life, work, and study.

Full time status for the program is defined as a minimum of 6 graduate-level credits per term. This program follows a Non-Standard Calendar (p. 1).

## Program Requirements

Code	Title	Hours
<b>Core Courses</b>		<b>25.5</b>
NCCT 5000	Financial Accounting	
NCCT 5010	Financing Data Analytics and Entrepreneurial Decision	
NCCT 5020	Microeconomics for Management	
NCCT 5030	Marketing Management	
NCCT 5040	Organizational Behavior	
NCCT 5050	Critical and Strategic Thinking	
NCCT 5060	Corporate Finance I	
NCCT 5080	Managing Operations	
NCCT 5090	Strategy	
<b>Elective Courses</b>		<b>34.5</b>
NBAT 5010	Bonds and Financial Derivative	
NCCT 5001	Financial Accounting II	
NBAT 5060	Corporate Finance II	
NBAT 5240	Monetary Policies and Macroeconomics	
NBAT 5270	Socialist Economic Theory and Practice FMBA	
NBAT 5300	Innovation Challenge	
NBAT 5420	Investment	
NBAT 5430	Financial Evolution and Venture Capital Market	
NBAT 5550	Application of Financing Tools	
NBAT 5600	Reform of Foreign Exchange and Foreign Investment	

NBAT 5900	Advanced Topics in Finance	
NBAT 5980	Investment II: Behavioral Finance	
NBAT 6010	Financial Technology	
NBAT 6020	Wall Street Trek	
NBAT 6050	Advanced Topics in Accounting	
NBAT 6250	Dialectics of Nature	
NBAT 6660	Organizational Behavior - Negotiations	
NBAT 6710	Career Planning in Finance Industry	
NBAT 6980	International Trade and Global Economy	
<b>Total Hours</b>		<b>60</b>

## Learning Outcomes

- Strategic Thinking & Decision Making
  - Develop the ability to think strategically about business challenges and opportunities.
  - Analyze complex situations and make data-informed, ethical decisions.
- Leadership & Team Management
  - Understand different leadership styles and how to apply them effectively.
  - Manage teams, resolve conflicts, and foster a productive work environment.
- Financial & Quantitative Analysis
  - Interpret and analyze financial statements and reports.
  - Use quantitative tools to guide investment, budgeting, and operational decisions.
- Marketing & Customer Insights
  - Understand market dynamics and consumer behavior.
  - Develop and implement effective marketing strategies.
- Operations Management
  - Improve efficiency in production and service delivery.
  - Analyze and optimize operations.
- Ethics, Corporate Responsibility & Sustainability
  - Recognize ethical issues in business decisions.
  - Evaluate the social and environmental impact of business actions.
- Global Business Acumen
  - Understand international markets and global strategy.
  - Navigate challenges in global trade, economics, and regulation.
- Innovation & Entrepreneurship
  - Identify opportunities for innovation and new business ventures.
  - Build and pitch business models and plans.
- Communication & Negotiation Skills
  - Write clearly and present ideas effectively to diverse audiences.
  - Develop persuasive negotiation tactics and interpersonal skills.

## Program Calendar

### Fall 2025

Date	Event
August 11, 2025	First Day of Term
December 21, 2025	Last Day of Term

### Spring 2026

Date	Event
December 22, 2025	First Day of Term
May 10, 2026	Last Day of Term